

Highland Jaycees

SCHWEIZERFEST

Sponsorships

Gold Level—\$1,500

- ◆ Entertainment sponsor
- ◆ Company name/logo in print & online advertising
- ◆ Company name/logo on sign/banner near entertainment tents
- ◆ Company name to be announced prior to entertainment performances

Silver Level—\$550

- ◆ Food, soda, or beer ticket stand sponsor
- ◆ Company name/logo on sign/banner near the stand
- ◆ Please specify which stand you are interested in sponsoring. If you do not specify, a stand will be chosen for you.
- ◆ Opportunity to promote your company by working in the sponsored stand
- ◆ If you are not interested in working your sponsored stand, please note this.

Bronze Level—\$400

- ◆ Parade sponsor
- ◆ Company name/logo on banner presented during the parade
- ◆ If there is more than one parade sponsor, the Jaycees will provide a single banner with all sponsors' names/logos.

Kids' Corner—\$600

- ◆ Children's entertainment sponsor (*carnival rides, games, etc.*)
- ◆ Company name/logo on sign near ticket booth (*on Broadway between Laurel & Washington St.*)

Important Notes

- ◆ Sponsorship forms are due April 3 and sponsorship contributions due May 1.
- ◆ Sponsors are responsible for providing an electronic copy of their logo by May 1.
- ◆ Logos may be emailed to dnagel13@live.com. The preferred format for logos is JPEG or TIFF.
- ◆ Sponsors are responsible for providing a sign/banner by May 29. Please contact Diane for size specifications.

Sponsorship Level: _____

Name: _____

Company: _____

Address: _____

Phone/Fax: _____

Email: _____